



A
Partnership
for Profit

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One of the major benefits of being an AIS member is the AIS exclusive sample shows where members can preview and purchase the latest own label and branded merchandise, at preferential prices, up to six months in advance of the products reaching the consumer.

AIS sample shows are exciting, idea-packed events that take place at the group's impressive, state-of-the-art 30,000sq ft exhibition centre with its flexible showroom space, purpose built restaurants and ample on-site free car parking. Located at the group's headquarters in Shirley, West Midlands, the exhibition centre's unrivalled location at the heart of the country's transport network makes it easily accessible.

Members find the sample shows – each one dedicated to a specific merchandise sector – a fantastic opportunity to meet and network with like-minded people. Whether a retailer or a supplier, the sample shows are an opportunity to profit in more ways than one.

Sample Show